



PRESS PACK 2026

Why does being featured in
Novelist Post matter?

NOVELIST

POST



Welcome to Novelist Post, where the world of novels and novelists comes alive! As a cutting-edge publication under the esteemed Newyox Media umbrella, Novelist Post is dedicated to exploring every facet of the literary world with a keen focus on the art of novel writing and the brilliant minds behind it.

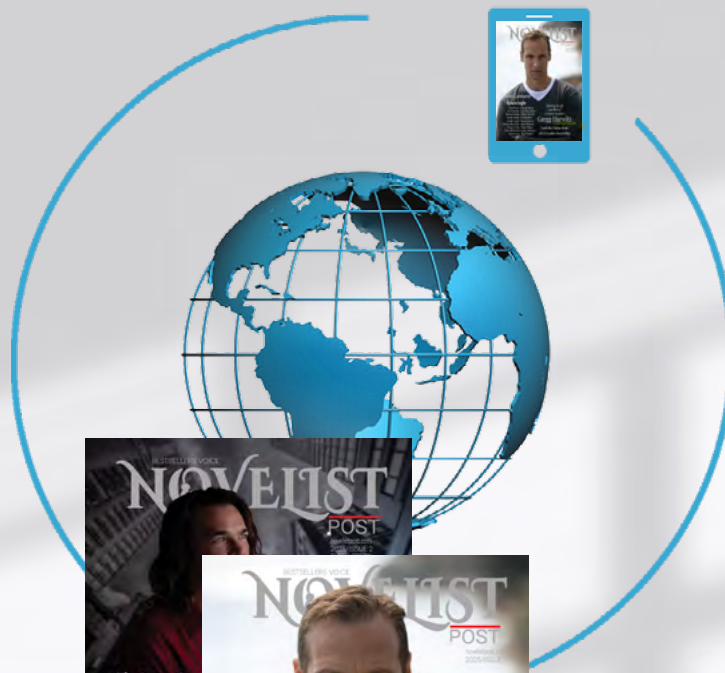


Mission Vision

At Novelist Post, our mission is to illuminate the world of literature by providing a platform that celebrates the art of novel writing and the diverse voices of novelists.

Our vision at Novelist Post is to be the leading literary magazine that connects readers and writers in a vibrant community dedicated to the exploration of fiction.

"Marketing Sherpa revealed 82% of participants trusted magazines."



World-wide Distribution & Sales.
Available in PRINT..

6

Continents

190

Countries

40K

Stores

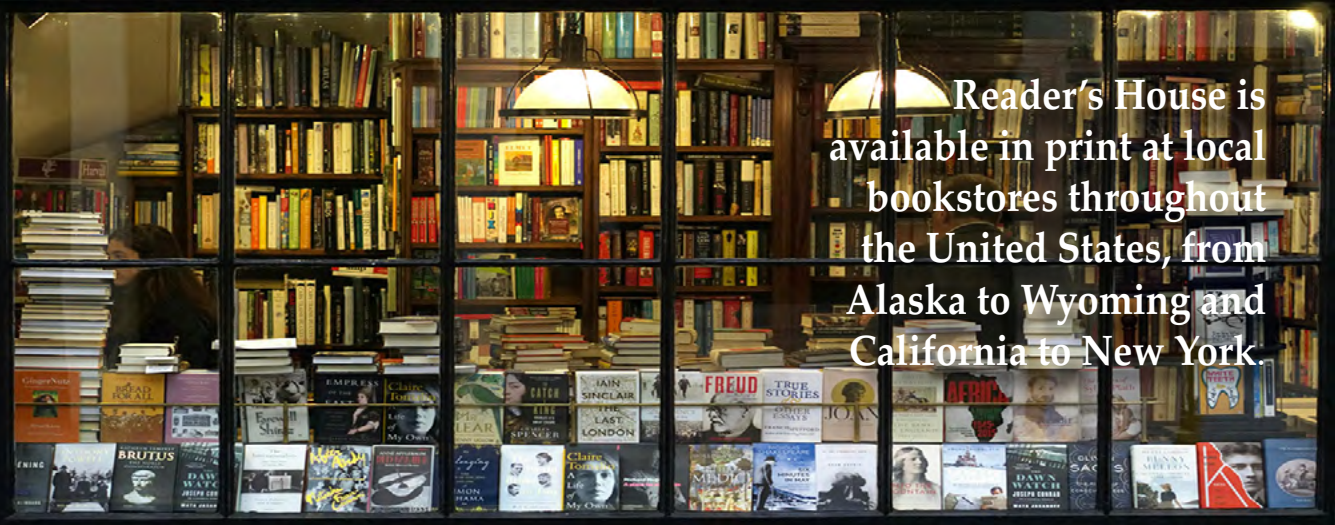
...everywhere



Accessible in print in over 190 countries and distributed by numerous retailers and platforms such as Amazon, Barnes & Noble, Walmart, Waterstones, and many more.



JOHN SANDOE BOOKS LTD



Reader's House is available in print at local bookstores throughout the United States, from Alaska to Wyoming and California to New York.

What is the number of local bookstores (online) in the United States that carry NOVELIST POST magazine in print?

Alabama: 21 bookstores
Alaska: 13 bookstores
Arizona: 23 bookstores
Arkansas: 26 bookstores
California: 183 bookstores
Colorado: 57 bookstores
Connecticut: 28 bookstores
Delaware: 9 bookstores
District of Columbia: 17 bookstores
Florida: 68 bookstores
Georgia: 64 bookstores
Hawaii: 5 bookstores
Idaho: 16 bookstores
Illinois: 85 bookstores
Indiana: 44 bookstores
Iowa: 38 bookstores
Kansas: 19 bookstores
Kentucky: 32 bookstores

Louisiana: 16 bookstores
Maine: 29 bookstores
Maryland: 44 bookstores
Massachusetts: 101 bookstores
Michigan: 76 bookstores
Minnesota: 63 bookstores
Mississippi: 6 bookstores
Missouri: 36 bookstores
Montana: 14 bookstores
Nebraska: 15 bookstores
Nevada: 13 bookstores
N Hampshire: 14 bookstores
New Jersey: 39 bookstores
New Mexico: 19 bookstores
New York: 228 bookstores
N Carolina: 78 bookstores
North Dakota: 4 bookstores
Ohio: 66 bookstores

Oklahoma: 26 bookstores
Oregon: 66 bookstores
Pennsylvania: 105 bookstores
Puerto Rico: 1 bookstore
Rhode Island: 10 bookstores
S Carolina: 32 bookstores
South Dakota: 7 bookstores
Tennessee: 34 bookstores
Texas: 137 bookstores
Utah: 16 bookstores
Vermont: 16 bookstores
Virginia: 79 bookstores
Washington: 103 bookstores
West Virginia: 12 bookstores
Wisconsin: 69 bookstores
Wyoming: 7 bookstores



...facts

- Continuously available for years, ensuring everlasting visibility.
- Builds global branding, reaching over tens of countries across the continents.
- Exclusive Interviews and insights from the experts.
- Gets 300% more likes and comments than average posts on social media, when you share the contents .
- 90% of our contents are interviews and reviews.
- Interactive layouts and top-tier page designs.
- Upholds integrity with no fake news or cybercrime involvement.
- Enhances your SEO and marketing performance with strategic keywords and backlinks.

Boost Global Reach with NOVELIST POST's METADATA Strategy



NOVELIST POST integrates METADATA keywords and descriptions into global content to enhance visibility.

It supports featured individuals and brands in achieving worldwide exposure and SEO advantages.

This strategy accelerates brand growth and recognition in international markets.

Maximizing Marketing Impact

Strategic SEO, Enhanced Visibility,
and Professional Editorial Features



Google  Bing **yahoo!news**

- Improved SEO and marketing results through the use of strategic keywords.
- Instant credibility and heightened exposure, unlocking broader opportunities.
- Cutting-edge interview page designs for a professional touch.
- Achieved a 300% increase in social engagement (likes and comments) compared to standard posts.
- Continuous publication ensures ongoing visibility.
- Editorial introductions featuring accolades and highlights of the person's achievements..

Empowering Through Visibility

AS SEEN ON



AP

abc

CBS

NBC

FOX

DC
FASHION
WEEK

THE
GLOBE
AND
MAIL

MARCOM
EUROPE

DIGITAL
JOURNAL

BUSINESS
INSIDER



ChatGPT

Available on the
Bloomberg
Terminal

GLOBAL
FINANCE HERALD

Investor
World
Review



NOVELIST POST provides global media coverage, reaching over 3000 media outlets in the US, UK, EU and beyond

Coverage spans AP NEWS, imprints of ABC, NBC, CBS, FOX, and many more.

Ensures impactful branding and international recognition for featured artists and works.

Boost Your Brand!



Google News



- **Associated Press:** Reaching 50% of the global population.
- **Benzinga:** 5 million monthly visitors.
- **Nexstar:** 68% penetration in U.S. households.



- **Search engines:** Google News, Yahoo, Bing, Ask.
- **AI Integration:** CHAT GPT registration
- **EIN Press Wire:** Coverage on industry networks.

Being featured in *NOVELIST POST* magazine means gaining exposure across over 3,000 media outlets in the US, UK, EU, and beyond.

Being featured in *NOVELIST POST* magazine means having your interview showcased in several more British magazines, each with unique titles, captions, and write-ups.



1

J.D. Barker an Acclaimed Master of Suspense Thrillers Blending Mystery and the Supernatural

By Emma O'Leary | 6 months ago | 31 K | 18 K



PHOTO: J.D. Barker, renowned author of suspense thrillers that captivate readers with mystery and supernatural elements. Credit: Ruth Garney

Exploring the Life and Works of a Literary Sensation

J.D. Barker discusses his early influences, career milestones, and the creative processes behind his bestselling novels, offering insights into his journey from a bookish child to a renowned author.

▶ 1:33 ◀ ⏮ ⏭ 🔍

J. D. Barker is a masterful storyteller whose ability to weave chilling suspense and compelling characters has cemented his place as one of the most innovative voices in contemporary fiction. With a repertoire that spans pulse-pounding thrillers like *The Fourth Monkey*, a haunting homage to literary classics with *Dracula*, and cutting-edge modern tales like *Behind A Closed Door*, Barker has captured the imaginations of readers and critics alike. His ability to skillfully blur the lines between horror, mystery, and psychological depth has made his works not only bestselling but unforgettable.

It is no surprise that a writer of his caliber attracts the likes of literary legends and bestselling partners—whether it's receiving Stephen King's blessing, co-authoring with the *Stoker* family on a prequel to *Dracula*, or teaming up with the powerhouse James Patterson. What sets Barker apart as an author is his fearless creativity, his meticulous research, and his genuine respect for the art of storytelling. Few authors can toggle seamlessly between solo masterpieces and collaborative juggernauts, yet Barker manages this with finesse, crafting stories that resonate deeply with his audiences.

We are proud to feature J.D. Barker on the cover of this month's *Novelist Post* because his body of work epitomizes the relentless pursuit of storytelling excellence. As an author who bridges the gap between literary ambition and commercial success, Barker represents everything that excites us about modern fiction. In our in-depth and candid interview, Barker opens up about his journey from toyhood tales of witches and ghosts to writing for national publications, ghostwriting for aspiring authors, and reaching global bestseller status. He shares the trials, triumphs, and serendipitous moments—like a chance connection to Stephen King or a casual dinner conversation inspiring a bestseller—that have shaped him into the writer we admire today.

This issue is a celebration of a writer whose stories not only entertain but linger, putting you deeper into their craft even after the final page. Whether you're an aspiring novelist, a longtime fan, or someone discovering his work for the first time, J.D. Barker's words—both in his books and this interview—are certain to captivate and inspire you.

J.D. Barker (Jonathan Dylan Barker) is a New York Times and international bestselling American author whose work has been broadly described as suspense thrillers, often incorporating elements of horror, crime, mystery, science fiction, and the supernatural.

How did your early life in Crystal Lake, Illinois, influence your writing, especially your fascination with witches and ghosts?

I grew up in an English Tudor-styled home built by my father at the end of a long, winding drive that cut through the middle of a large oak forest. You couldn't see any of the neighbors and the house sat up on a hill. Although it had been newly constructed, there was something ominous about it. Local kids claimed the woods were haunted and when those stories began to include our house my sister and I did little to dispel the rumors. I think we liked the attention. We were both avid readers and had no trouble coming up with ghostly stories to help fuel the fire. Where there's smoke, there must be a witch, and for that we pointed at the little old lady who lived up the street in an equally creepy abode. As children, our imaginations can run away with us. They're near impossible to contain. I like to think I've managed to hold onto that, if only a little bit.

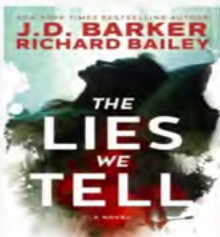
Can you describe the impact of relocating to Englewood, Florida, on your creative process and career development?

My father was a contractor and could no longer handle the harsh Illinois winters. I was thirteen when my family made the move. I did not adapt well. I missed having seasons. I missed my friends. I missed the spooky house in the woods. In many ways, I felt alone and I retreated into myself. Looking back, it was clearly a catalyst. It was when I began taking writing seriously. Had we not made that move, it's very possible I might not have started my first book. I might have gone down a very different career path. All things happen for a reason. I firmly believe that.

Barker's initial indie success drew the attention of traditional agents and publishers and in early 2016 his debut thriller, *The Fourth Monkey*, sold in a series of pre-empt and auctions worldwide with Houghton Mifflin Harcourt set to publish in the U.S. and HarperCollins in the UK. The book has also sold for both film and television.

He has since gone on to write numerous titles which have appeared on bestseller lists around the world. He is also a frequent collaborator with James Patterson.

Barker splits his time between Englewood, FL, and New Castle, NH, with his wife, Dayna, and their daughter, Ember.



The Lies We Tell by Richard Bailey

A gripping, fast-paced thriller with razor-sharp prose, unforgettable characters, and relentless suspense that keeps you hooked until the explosive finale.

2

3

4

5

6

7

The Showcase HUB... ONLINE



1. TITLE: Your name is featured prominently in the title, ensuring better visibility on platforms like Google, Yahoo, and AI search engines.

2. SUBTITLE: A distinctive and captivating subtitle highlighting your uniqueness.

3. PODCAST: A concise overview of your podcast interview, providing key takeaways.

4. EDITOR'S INTRODUCTION: A one-of-a-kind introduction to your interview, complete with links to your business or website.

5. RECOGNITION: A notable praise quote from the editor, showcasing their thoughts on your interview.

6. QUESTIONS: We craft 10 to 12 personalised and unique questions tailored to your background and business, publishing them upon completion.

7. EDITOR'S REVIEW: A comprehensive art review includes with a praise quote from the editor.

NOVELIST
POST



The Showcase HUB...

FRINT



COOL SIDE:

- One to five pages State-of-the-Art design page templates are provided for approval.
- Good for archiving.
- Suitable for showcasing in offices and homes.
- Great gift to present to others.
- Helps build trust with readers.
- Provides tangible credibility and prestige.
- Features high-quality photography and pages.
- Creates a tangible impact.
- Increases visibility.
- Opens doors for collaborations and connections.
- Contributes to legacy and memorability.
- Aids in influence building.
- Helps establish yourself or your brand as an authority in the industry.

TECHNICAL SIDE:

The magazine is available in print across over 190 countries and more than 40,000 retailers and platforms. This enhances your brand recognition globally and supports your SEO and marketing efforts.

The Showcase HUB...

FLIP



In addition to being available online, in print, and as a podcast, your interview is also featured in the interactive FLIP magazine. This includes links to your business website, social media accounts, podcasts, and even videos.

"Unfortunately, unless you're
Stephen King or
Malcolm Gladwell, the publisher
probably won't have the budget
to market your book.
If you don't promote your book,
no one else will."

- **Tony Levelle,**
Author of Digital Video Secrets

...the same applies to artists



The Showcase HUB...

eMail & Social Media



We have a database of over 60,000 email
contacts spanning various industries,
including business, literature, art, and
beauty, which we utilize for email
marketing.

While we haven't heavily invested in our
social media presence yet, we have the
capacity to ensure your posts are liked and
shared by thousands, if needed. Please
contact us for more information about this
service.

Case Study

Here is a case study
showcasing how
Novelist Post empowers
artists ...

<https://novelistpost.com/global-reach-and-unmatched-media-coverage-elevate-your-brand-with-novelist-post/>

...rates

DPS (Double-Page Speed): £2.000 (\$2.700)

FULL PAGE: £1200 (\$1620)

BACK COVER: £3000 \$4.050 , Inside Cover: £2000 (\$2700)

ART FAVORITES (AD): £300 (\$400)

COVER: Please contact us for details.

Terms and conditions apply

MEDIA EXPOSURE: £900 (\$1200)

NOVELIST
POST

Creative Excellence Award

Celebrating Art Excellence

Honoring artistic brilliance from around the globe! The Creative Excellence Award, presented in the vibrant city of London, United Kingdom, celebrates a group of exceptional artists, for their innovative contributions and dedication to inspiring creativity and excellence in the art world.





THANK
YOU

Northway House
257 Upper Street
N1 1FU
London
United Kingdom

editor@novelistpost.com
<https://novelist.com>