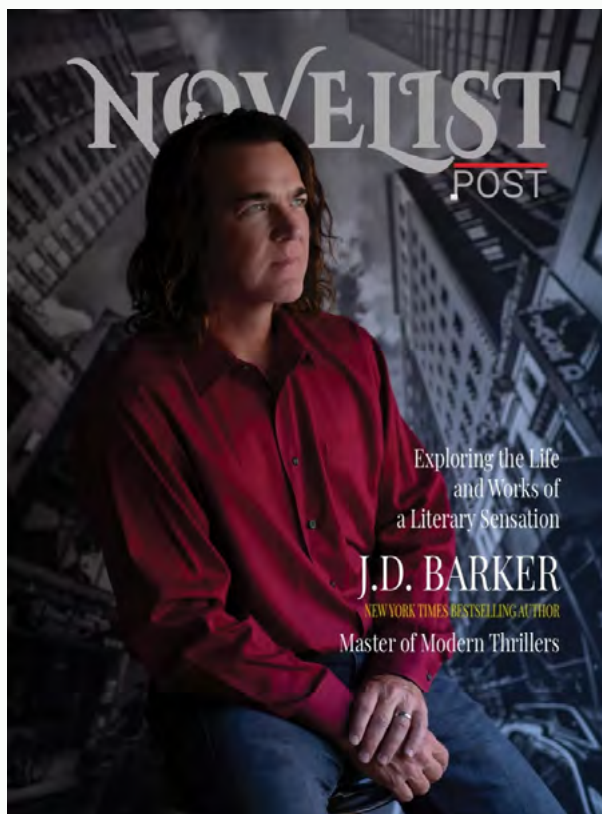


MEDIA KIT

Mission statement, readership profile, distribution,
rate card, production specs

The Bestseller's Voice

2025



Available life-time for

Print
Electronic
Flip
Mobile
Web
Social Media

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OUR MISSION

At Novelist Post, our mission is to illuminate the world of literature by providing a platform that celebrates the art of novel writing and the diverse voices of novelists. We strive to engage our readers with exclusive insights, in-depth interviews, and thought-provoking features that showcase the creativity and passion of authors from all walks of life. Through our commitment to quality content, we aim to foster a deeper appreciation for storytelling and inspire the next generation of writers.

OUR VISION

Our vision at Novelist Post is to be the leading literary magazine that connects readers and writers in a vibrant community dedicated to the exploration of fiction. We aspire to be a beacon of inspiration and knowledge, where the stories behind the stories are shared, and the transformative power of literature is celebrated. By championing both established and emerging authors, we seek to shape the future of the literary landscape and cultivate a love for novels that transcends generations.



6
CONTINENTS

190
COUNTRIES

MEDIA KIT II 3

The USA market

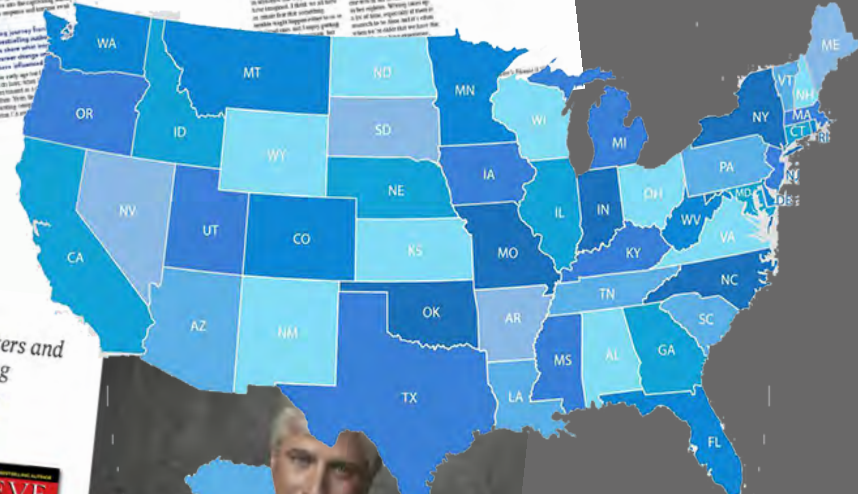
The magazine is available in print in local stores across every town and state throughout the United States.

From Alaska to Florida and California to New York, the magazine is everywhere.



Behind Closed Doors is a gripping psychological thriller that masterfully un-locks chilling secrets, keeping readers on edge until the end.

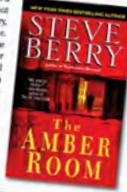
B.A. Paris masterfully crafts psychological thrillers, capturing readers' hearts with her gripping plotlines and unforgettable characters.



The Passion Behind History Matters and Its Impact on Berry's Writing STEVE BERRY

Unveiling the Past

The Amber Room is a thrilling adventure that masterfully blends history, intrigue, and suspense. Following Atlantic Judge Rachel Carter and her ex-husband Paul, the novel takes readers on a gripping treasure hunt across Germany. With shocking characters and ruthless plots, it's a captivating debut in international thrillers.



BY CHIARA ROCCIA

Steve Berry, a master of the historical thriller, has captivated readers worldwide with his meticulously researched and intensely plotted novels. With twenty-five bestsellers to his name, including the New York Times bestseller *The Amber Room*, Berry has established himself as a leading voice in the history and adventure genres. His latest novel, *The Amber Room*, is a gripping treasure hunt across Germany, featuring a complex plot and a cast of unforgettable characters. In this interview, Berry shares his passion for history and how it informs his writing.

The Amber Room is a thrilling adventure that masterfully blends history, intrigue, and suspense. Following Atlantic Judge Rachel Carter and her ex-husband Paul, the novel takes readers on a gripping treasure hunt across Germany. With shocking characters and ruthless plots, it's a captivating debut in international thrillers.



Steve Berry, the New York Times Bestselling author of twenty-four novels, shares his passion for history and storytelling.

Global market

We cover %90 of the Globe

From Santiago to Tokyo and Stockholm to Johannesburg, we reach 90% of the earth...

amazon

Over 40.000 retailers and splatforms

BARNES & NOBLE
BOOKSELLERS

W
WATERSTONE'S

State-Of-The-Art Page Designs



Facts about *Novelist Post* magazine

- ✓ Available across print, electronic, flip, web, and social media platforms
- ✓ Distributed in over [190 countries](#), accessible through 40,000+ networks, libraries, and platforms including Amazon, Barnes&Noble, Walmart, Chapters&Indigo, Waterstone's, Blackwell's..
- ✓ Enhances your titles' [SEO](#) and marketing performance with strategic [KEYWORDS](#) and backlinks
- ✓ Maintains credibility, longevity, and quality with everlasting availability
- ✓ Marketing Sherpa revealed 82% of participants trusted magazines
- ✓ It lasts [FOREVER](#) both online and print. Availavle for lifetime.
- ✓ Powers your [BRAND](#). Establishes instant credibility
- ✓ High quality images and pages. [No FAKE NEWS](#) and [CYBERCRIME](#)
- ✓ [GET FEATURED](#) on other publications more easily. Novelist Post is a subsidiary of NewYox Media, publish 10 different magazines.
- ✓ [TARGETED AUDIENCE](#). Just share with us where to target. We make sure you reach targeted number of people. Please [CONTACT & ASK US](#) for this service.
- ✓ [INSPIRED READERS](#): provides a wealth of information, inspiration and creative ideas for readers.
- ✓ [STATE-OF-THE- ART PAGE DESIGN LAYOUTS](#). Share it, Frame it, or keep the magazine forever.
- ✓ Receiving awards and accolades in newspapers and magazines is a testament to an author's dedication to [HIGHER STANDARDS](#).





“Marketing Sherpa revealed 82% of participants trusted magazines.”

Receiving awards and accolades in newspapers and magazines is a testament to an author's dedication to higher standards.



Fiction Favorites

Two pages ad on magazine's first pages. Each page has 8 books with Editor's praise quote, book price, and Amazon link.



Review Corner

A book review page. We showcase three books on each page. Each book involves a short review with praise quote.



RATES

PACK. I

PACK. II

PACK. III

AD RATES

Multi-format Feature: Gain exposure through our online platform, interactive digital flipmag, print editions and social media.

Press Release: We will craft an exclusive press release for your feature, which you can use for both local and national media outlets. And a list of press release distribution agencies.

Exclusive Sharing: Your interview will be forwarded to the editors of various magazine editors.

Discount: Enjoy up to a 60% discount on print magazine orders.

Includes everything in Package 1 plus:

Editor's Pick Feature: We will highlight one of your titles in the "Editor's Pick" section, complete with a praiseworthy quote and a link to your Amazon page.

Wide Coverage: Your interview will be showcased in WOWwART, Reader's House, Mosaic Digest, and other relevant magazines. Each editor will present your interview with unique titles, captions, and write-ups.

Fee: £225 – \$290

Includes everything in Pack I and II plus:

Extensive Media Imprints: We will distribute your press release to over 4,000 media outlets, including AP News, US Newswire, local ABC, NBC, CBS, and FOX reaching an estimated audience of 40 million unique monthly visitors.

Awards Submission: Your name will be shared with editors of relevant magazines for award consideration.

Fee: £450 – \$590 £1.190–£1.590

DPS (Double-Page Speed): £2.000
Two-page advertorial spread within the issue designed in-house with the client with co-ordinating online advertorial.

Full Page Advert: £1200
210 x 280 mm (+3mm bleed)
1/2 Page Advert: £750
140 x 210 mm (+3mm bleed)
1/4 Page Advert: £400
105 x 140 mm (+3mm bleed)

FACTS ABOUT MEDIA REPRINTS

- Placement on AP News (Associated Press) with a Potential Reach of 35 Million Unique Monthly Visitors
- Placement on Benzinga with a Potential Reach of 5 million Unique Monthly Visitors.
- Placement on Leading News Aggregators and Research Tools (Google News, Bloomberg Terminals, MuckRack, Moody's NewsEdge, Naviga and MenaFN)
- Exclusive Placement on 3,900+ Affinity Group Publications Based on Relevance
- Distributed to U.S. TV/Radio including ABC, CNN, CBS, FOX, NBC
- Distributed through the World Media Directory
- Distributed by Email to Registered Readers
- Distributed to NewYox Media magazines

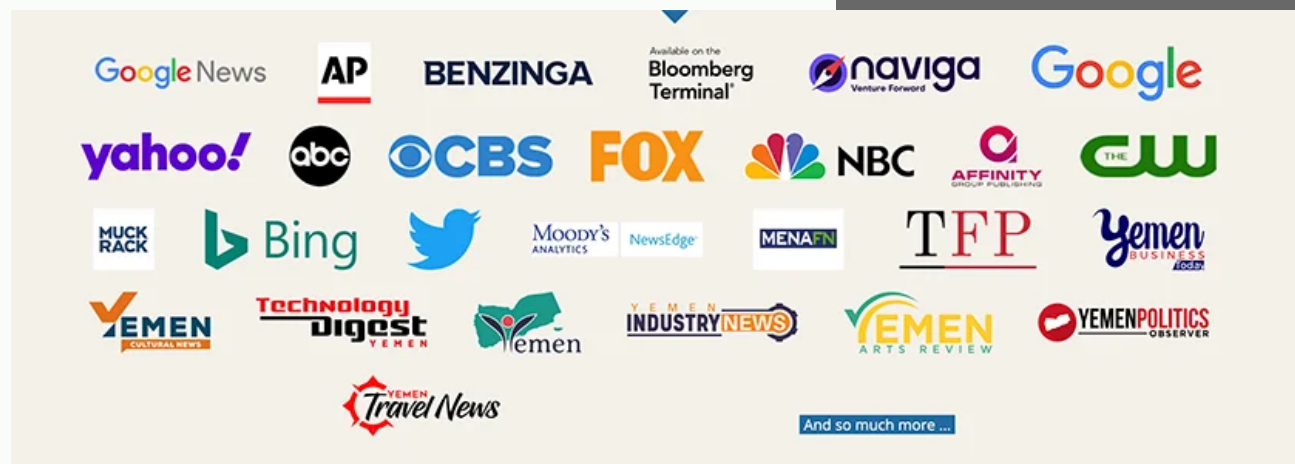
DISTRIBUTION

Novelist Post is available in Print over 190 countries and more than 40. 000 retailers and platforms includes all Amazon stores, Barnes & Noble, Walmart, Waterstones and Blackwells.

MEDIA REPRINTS

Our issues have been garnering significant attention, with placements on major platforms such as AP News and Benzinga, reaching a combined potential audience of 40 million unique monthly visitors.

Our issues are also highlighted across leading news aggregators and research tools, including Google News, Bloomberg Terminals, Fox News, abc, NBC, CBS and MuckRack, ensuring widespread visibility. Additionally, the feature is exclusively placed in over 3,900 affinity group publications, tailored for maximum relevance and impact.





Our Location

We're located in London. Novelist Post is a subsidiary of NewYox Media Group, a registered company that has been operating since 2021. NewYox Media is a publisher of 10 different magazines and operates two platforms.

Circulation

Unlike many UK magazines that have experienced an average annual decline in print sales of 6.3 percent since 2014 (Source: Press Gazette), we prioritise ensuring that your interview will reach thousands of people. Please contact us for more information about this service.

Why should I interview?

Receiving an award and being featured in a magazine and newspaper demonstrates your commitment to excellence. Only the finest are selected to be featured on our magazines. Additionally, you can anticipate praise for both you and your work, which will serve as an excellent marketing tool. And many more benefits.

FAQ

Will I pay for my feature?

No, we publish online at no cost. For the print edition, we select a limited number of interviews. This also involves no cost, but we prioritize individuals who want to reach a global audience and are willing to be featured in other NewYox Media magazines.

If you get an invitation to be featured on our other magazines, please read **"The Timeless Appeal of Print"** article before you make a decision.

Why your magazine is so expensive?

Novelist Post and our other sister magazines are a rare British magazines available in print over 190 countries. Being global unfortunately forces us to keep prices higher. Yet if you order printed magazines through us you can get up to 70% discount from the retailers price.

Am I eligible to be featured on the cover?

We reserve our cover features for bestselling, award winning and exceptional authors.

What are the differences between an online and print feature?

Being featured online on magazine is similar to being featured on your own website. However, print offers distinct advantages:

- It's ideal for archiving, displaying on coffee tables, sharing on social media, and framing.
- Your name appears on the magazine cover and editorial letter, reaching over 190 countries and more than 40,000 platforms, which is an excellent tool for global branding.
- It provides opportunities to be featured in our other group magazines, such as Novelist Post and Mosaic Digest.
- Only the best are selected for magazines and newspapers. Being featured in a magazine could be a once-in-a-lifetime opportunity. Don't miss out.

More questions?

Please contact editor@novelistpost.com

A person is sleeping in a bed with white linens. A book is lying on the bed near the person's head. The entire image has a blue tint.

Words to worldwide impact

novelistpost.com || editor@novelistpost.com

Novelist Post is a subsidiary of NewYox Media Group, London, UK

